

Pink Boots Society shall require all new and renewing members to agree to this Member Code of Conduct for membership to be accepted:

## **Focus on The MISSION of Pink Boots Society**

**Pink Boots Society was created to Assist, Inspire and Encourage female identifying fermented/alcohol beverage industry professionals to advance their careers through EDUCATION. We are an Educational 501c3 non- profit organization. As Pink Boots Members, we must strive to align all statements, images, activities, and events made on behalf of Pink Boots with this Educational Mission.**

## **Building Community**

The success of Pink Boots Society is dependent on the trust and confidence we earn from our members and supporting organizations. We gain credibility by adhering to our commitments, displaying honesty and integrity, and reaching our goals through respectful conduct.

## **Respect Individual Differences**

Pink Boots Society is committed to providing an environment that is welcoming to all. We all deserve to work and meet in an environment where we are treated with dignity and respect. Through all of our interactions within the Pink Boots Society, and in association with all outside contacts and industry associates, all members will treat others appropriately, and will make every effort to thank the supportive efforts of others.

**Therefore, all members agree to comply with the following:**

- Treat all individuals respectfully, recognizing their human dignity, regardless of their diverse human characteristics, race, color, religion, national origin, age, gender identity, sexual orientation, citizenship, apparent or hidden disability, or veteran status.
- Contribute to a positive, supportive environment that is free of shaming, hostility, or alienation.
- Speak out without fear of retaliation when the actions of others violate the rights of any individual.
- Respect the opinions of others and address conflicts in a positive and constructive manner.
- Respect others' privacy in their personal lives.
- Refrain from the use of offensive language, gestures, or the display or distribution of offensive pictures, memes, or other communications by any means in connection with Pink Boots Society.
- Respect the privacy of information shared in closed communication groups on Social Media, and during virtual or in person meetings.

## **Uphold the Law**

Pink Boots Society's commitment to integrity begins with complying with laws, rules, and regulations where we meet or do business. Further, each of us must have an understanding of the policies that apply to our specific leadership roles as Board Members, Chapter Leaders or Finance Liaisons. Any funds solicited and raised with the Pink Boots Society name must be used to fund education, and the structure to support our stated Educational 501c3 Mission.

## Accurate Disclosures

All members will make certain that all disclosures made in financial reports and public documents are full, fair, accurate, timely, and understandable. This obligation applies to all members and chapter leaders, including all finance liaisons, with any responsibility for the preparation for such reports.

## No Business Solicitation

Pink Boots Society is NOT a business association; therefore, members are expected to refrain from solicitation or sale of goods or services at Pink Boots Society Sponsored events. We are a 501c3 Educational Organization, so business solicitation is a distraction for members, and is not in alignment with our Mission.

Some pre-arranged presentations can be made if the top-level Sponsor of an event is a business that has educational content to benefit members at that specific event. Contact [marketing@pinkbootssociety.org](mailto:marketing@pinkbootssociety.org) for clarification. The use of our member directory, mailing lists, and social media channels for sales or advertisement of non-Pink Boots Society products or services is also prohibited.

## Avoid Conflicts of Interest and Business Courtesies

All members must avoid any relationship or activity that might impair, or even appear to impair, our ability to make objective and fair decisions when addressing the needs of Pink Boots Society. We must never use Pink Boots resources, property, or information for personal gain or personally take for ourselves any opportunity that is discovered through our position with Pink Boots Society. Pink Boots Society is committed to engaging solely on the merit of our efforts, products, and services. We should avoid any actions that create a perception that favorable treatment of outside entities by Pink Boots Society was sought, received, or given in exchange for personal business courtesies or gifts.

## Alcohol Responsibility

Members representing Pink Boots Society are responsible for protecting the image of our organization by taking steps to assure that all members, including themselves, follow all laws in the process of purchase, sharing, or consumption of alcoholic beverages in association with Pink Boots sponsored events. Furthermore, should members or associates consume more than a reasonable amount of alcohol and either are or appear to be incapable of functioning, both legally or appropriately, Pink Boots members will take every legal action to keep those persons from breaking any laws and from harming themselves or others.

## Media Inquiries

Pink Boots Society is gaining momentum and attention. Members may be approached by reporters and other media outlets to speak regarding Pink Boots Society. To ensure that we speak with one voice and provide accurate information, all members should be familiar with the basic [Pink Boots Society Facts and Talking Points](#). All members should direct these media inquiries to our National Board of Directors for more detail.

## Sexual Harassment Policy

Pink Boots Society policy specifically prohibits sexual harassment by or against any member, officer, volunteer, vendor, or staff.

The policy covers sexual harassment complaints that fall within the scope of official Pink Boots Society activities, such as but not limited to, day-to-day operations, meetings, educational programs, committee activities, etc. The Society believes that mutually respectful, pleasant, non-coercive interactions between individuals will best serve the well-being of each individual, as well as that of the Society. Sexual harassment of anyone will not be tolerated.

Sexual harassment is defined as any unwelcome sexual advances, or other verbal or physical conduct of a sexual nature that has the effect of interfering with an individual's involvement or participation, or creating an intimidating, hostile, or offensive environment. (Physical or verbal advances, remarks, jokes, teasing or posting of sexually explicit pictures are a few examples).

If you believe that you have been sexually harassed at a Pink Boots Society event, or have witnessed any type of sexual harassment or inappropriate behavior you should:

- Advise the person causing the sexual harassment that such behavior is inappropriate and that you would like it to stop.
- If you prefer not to discuss the matter with that person, or that person fails to respect your request, you should promptly report such sexual harassment and inappropriate behavior to a Society officer or staff member.

Upon such a report, Pink Boots Society will investigate your complaint and attempt to resolve it, giving careful consideration to protecting the rights and dignity of all people involved to the extent that circumstances will permit. No adverse or retaliatory action whatever will be taken against an individual for filing a sexual harassment complaint with Pink Boots Society.

Any member or volunteer found to have engaged in sexual harassment will be subject to suspension and/or termination of membership, and/or loss of volunteer positions. Any vendor or customer found to have engaged in sexual harassment shall temporarily or permanently be suspended from doing business with Pink Boots Society. If the behavior occurs at a Society event or an associated activity, the individual may be asked to leave the event without any refund of registration fees or travel expenses.

## Accountability

Each Pink Boots Society Member is responsible for knowing and adhering to the values and standards set forth in this Code, and for raising questions if they are uncertain about any policy. If any member is concerned that the standards are not being met, or are aware of violations of the Code, they must contact their local Chapter Leadership, and the National Board of Directors. Members who violate the Code of Conduct or Sexual Harassment Policy may face disciplinary action, including the revocation or suspension of Pink Boots Society membership and volunteer positions, or be asked to leave an event or associated activity without a refund of any paid fees or travel expenses. By acknowledging the code and policy in joining, renewing, or registering for an event, the member or attendee accepts as final the recommended course of action approved by the Board of Directors.