

ASSIST • INSPIRE • ENCOURAGE



## SPONSORSHIP PROSPECTUS

[pinkbootsociety.org](http://pinkbootsociety.org)

## WHO WE ARE

*The Pink Boots Society is the fundamental, leading resource for women beer professionals.*  
We are a 501(c)(3) non-profit organization that assists, inspires and encourages women beer industry professionals to pursue their passions through furthering their education and advancing their careers.

Our organization focuses on building community and breaking down barriers for women who work in the beer industry. We encourage collaboration, inclusion, and resource-building. We work with our community partners to create scholarships every year that enable our members to follow their passions.

By providing educational opportunities that allow our members to pursue a career they're passionate about, the Pink Boots Society supports women in their goals to gain knowledge and skills that drive innovation across our industry.

Instagram: @PinkBootsSociety

Twitter: @PinkBootsBeer

Facebook: facebook.com/pinkbootssociety

LinkedIn: linkedin.com/company/pinkbootssociety

## REASONS YOU WANT TO PARTNER WITH US

### Our Reach:



**20.1+K**

Instagram Followers



**7.8K**

Twitter Followers



**6K+**

eNewsletter Subscribers



**2.5K+**

Professional members



**5.9+K**

Facebook Likes

## WHERE WE'RE HEADED

**2007**

The Pink Boots Society was formed in 2007 to connect the few women across the globe who worked in the brewing industry – and find women working in the industry that the founding members didn't know existed

**2008**

In the Spring of 2008, our organization held its first meeting at the Craft Brewers Conference in San Diego, California, U.S.A.

**2011**

The Pink Boots Society applied for 501(c)(3) non-profit status

**2013**

In 2013, non-profit status was granted

**2019**

We've grown exponentially with more than 2,000 members (all women)

We're led by an all-woman executive director team

We support women professionals who work in every aspect of the brewing industry

> owners > brewers > fermenters > packagers > designers > servers > writers >

# PARTNERSHIP OPPORTUNITIES

## Sponsor Scholarship Opportunities

Support women as they pursue further education and technical training with any of our partnering university programs, accredited programs and courses, and continuing education programs.

Partnerships between Pink Boots and the following organizations have already been established – and continue to grow!

### Higher Education Programs

- Asheville-Buncombe Technical Community College (AB Tech)
- Cincinnati State
- New Mexico State University
- North Dakota State University Barley and Malt Quality
- Ohio State University Beer Quality & Analysis
- Pennsylvania College of Technology
- Philadelphia School of the Sciences
- Portland State University Business of Craft Brewing
- University of California – Davis Continuing & Professional Education; Ext. Intensive Brewing Science for Practical Brewing
- University of South Florida

### Private Organizations

- ❖ Barth-Haas Hops Academy
- ❖ Cicerone Beer Savvy
- ❖ Siebel Institute
- ❖ White Labs Yeast Essentials
- ❖ Yakima Chief Hops School

### Associations

- American Society of Brewing Chemists' Annual Meeting
- Brewers Associations' Craft Brewers Conference
- Master Brewers Conference

## Customized Sponsorship Opportunities

Sponsor at one of the levels listed in the chart on the following page, and receive the associated benefits! If you have another idea of how your organization would like to support Pink Boots, let's chat!

### Brianna Plank

Director, Business Development  
Pink Boots Society  
+1.651.994.3819

[bplank@scisoc.org](mailto:bplank@scisoc.org)



# SPONSORSHIP BENEFITS

BRANDING BENEFIT	\$100,000	\$50,000	\$25,000	\$15,000	\$10,000	\$5,000	\$2,000	\$500 – \$2,000
Company logo listed on sponsor webpage of Pink Boots website	•	•	•	•	•	•	•	•
Company logo on supporter scroll of homepage	•	•	•	•	•	•	•	
Social Media Promotion (Twitter, Instagram, LinkedIn)	•	•	•	•	•	•	•	
Press Release announcing partnership with Pink Boots Society	•	•	•	•	•	•		
Sponsor highlight in member newsletter	•	•	•	•	•			
TANGIBLE BENEFITS	QTY	QTY	QTY	QTY	QTY	QTY	QTY	QTY
\$ credit to Pink Boots Society merchandise store	\$2,000	\$1,000	\$800	\$500	\$250	\$100		
# of Pink Boots Society Decals	up to 100	up to 50	25	20	15	10	5	1
# of Pink Boots Society cloisonné lapel pins	up to 50	25	20	15	10	8	5	
# of individual memberships for employees	10	8	6	4	3	2	1	
# of dedicated Email Blasts to membership (per year)	4	3	2	2	1	1		
OPTION OF (1) THE FOLLOWING:	\$30,000	\$15,000	\$10,000	\$7,500	\$5,000	\$2,000		
Educational scholarship(s) to winning applicant for program/course of choice								
Invest in Pink Boots Society events and projects								
Sponsorship of bi-annual meeting event								

**BECOME A SPONSOR TODAY!** Contact Brianna Plank at [bplank@scisoc.org](mailto:bplank@scisoc.org), or +1.651.994.3819.



## Donate to support Pink Boots

Donations may be made online at [pinkbootssociety.org/donate](https://pinkbootssociety.org/donate) and by checks made payable to:

Pink Boots Society  
 3340 Pilot Knob Road  
 St. Paul, MN 55121  
 U.S.A.